

Rauw Alejandro d/b/a Mr. Dynamite Entertainment, LLC ("Company," "we," "our," or "us") understands that privacy is important to our website visitors and fans. This privacy notice ("Privacy Notice") describes our practices regarding the collection, use, sharing, and protection of your Personal Information for the websites located at rauwalejandro.com and rauwalejandrostore.com (collectively, the "Website") and any other services or communications that we provide (collectively, with the Websites, the "Services"). This Privacy Notice also tells you about the rights and choices you have with respect to your Personal Information, how you can assert those rights, and how you can contact us to get answers to your questions.

BY USING OR ACCESSING THE SERVICES, YOU AGREE TO THIS PRIVACY NOTICE. IF YOU DO NOT AGREE WITH OUR POLICIES OR PRACTICES, YOU SHOULD NOT USE OR ACCESS THE SERVICES OR PROVIDE US WITH ANY PERSONAL INFORMATION.

Sections of this Privacy Notice:

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- Personal information we Collect from You
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WHAT OUR PRIVACY POLICY COVERS

This Privacy Notice applies to the Personal Information that we obtain in various contexts, including when you:

- Access or use our Services
- Communicate with us over email or text message, or otherwise via the Services
- Engage with us on social media
- Provide Personal Information as otherwise described in this Privacy Notice

We may provide different or additional privacy notices in connection with certain activities, programs, and offerings. Additionally, we may provide additional "just-in-time" notices or notices at collection that may supplement or clarify our privacy practices or provide you with additional choices regarding your Personal Information.

### PERSONAL INFORMATION WE COLLECT FROM YOU

We use the term "Personal Information" – also called "personal data" or "personally identifiable information" in the laws of some jurisdictions – to refer to information that reasonably identifies, relates to, describes, or can be associated with you. Data that has been deidentified or that otherwise cannot reasonably be related back to a specific person is not considered Personal Information. The precise definition of Personal Information may vary depending on your place of residence.

- The following are the categories and types of Personal Information that we may collect from or about you, depending on how you interact with the Website or through our Services:

  Identifiers, such as your name, email address, physical address, and telephone or mobile number;
- Device and online identifiers and related information, including internet protocol (IP) address, data collected from cookies, username and password, and similar unique identifiers;
  Commercial information related to products or services that you purchase, obtain or consider through the Services;
- Internet or other electronic network activity information on our Website;
- Non-precise geolocation information;
- Any other Personal Information that you voluntarily provide us.

### NON-PERSONAL INFORMATION

We may collect information that is not Personal Information ("Non-Personal Information"), which may include anonymous or aggregate data, or information lawfully made available from federal, state, or local government records. Because Non-Personal Information does not personally identify you, we may collect, use and disclose Non-Personal Information for any purpose permitted by applicable law. In some instances, we may combine Non-Personal Information with Personal Information, in which case the combined information will be treated by us as Personal Information to the extent that it may be used to personally identify you. We reserve the right to develop and derive aggregate data (meaning information that relates to a group or category of individuals, from which individual identities have been removed) from Personal Information in order to enhance and maintain the Website or our Services, and such aggregate data will be treated as non-Personal Information.

### HOW WE COLLECT YOUR PERSONAL INFORMATION

Personal Information You Provide

- We collect Personal Information that you provide to us directly. This may include, but is not limited to:
- Information you provide when you contact us via email or through other Internet-enabled or web-based communications;
- Information you provide when you sign up for newsletters or other communications, or create an account with us;
- Details relating to transactions that you carry out through our Services, including any orders that you ask us to fulfill;
  Your social media username(s) or other identifiers;
- Audio, video or audio-visual recordings or photos (insofar as they depict or feature you) taken at events hosted by, on behalf of, or for Company;
- Any other Personal Information that you provide us on or through the Services.

### Personal Information We Collect Automatically

Company, our service providers, or our third-party partners may also automatically collect information, including Personal Information, from you when you visit our Website and use or interact with our Services. While some of this information (like a device ID or cookie ID) does not enable us to directly identify you or other users (e.g., we do not know your name or contact information), that information may still be considered Personal Information under applicable privacy laws. Such information may include data collected by the following methods:

Cookies and Similar Technology

We or our vendors may store some information on your device or device hard drive as a cookie or similar type of file (such as clear gifs, tracking pixels, web beacons, tags, and similar technologies that work on mobile devices) to collect data related to usage of the Website or our other Services. "Cookies" are pieces of information that may be placed on your computer by a website for the purpose of collecting data to facilitate and enhance your communication and interaction with that website. Such data may include, without limitation, the address of the websites you visited before and after you visited the Website, the type of browser you are using, your Internet Protocol (IP) address, what pages on the Website (or other Services) you visited and what links you clicked on, and the region where your device is located. To the extent we collect geolocation data that you have not provided to us directly, such data shall not constitute precise geolocation data, as defined under applicable privacy laws. We may use cookies to customize your visit to the Website and for other purposes to make your visit more convenient or to enable us to provide or enhance our Services.

• Clickstream

As you use the Internet, a trail of electronic information is left at each website you visit. This information, which is sometimes referred to as "clickstream data," can be collected and stored by a website's server. Clickstream data can tell us the type of computer and browsing software you use and the address of the website from which you linked to the Website or interacted with our Services. We may collect and use clickstream data to determine how much time visitors spend on each page of our Website (or other Services), how visitors navigate throughout the Website and Services, and how we may tailor our web pages to better meet the needs of visitors. This information will be used to improve our Website and our Services.

- We may collect information regarding your viewing activity of specific video content available on the Website so that we may better tailor the content we present to your interests and preferences. In some instances, your video viewing activity may be disclosed to third parties, including, without limitation, service providers with whom we partner to provide our Services to you, or the platforms that host the video content. By accessing video content displayed on our Website, you consent to our collection and disclosure to third parties of your video viewing activity. You may withdraw your consent by emailing us at privacy@lossenseiinc.com.
- Website Analytics

We may work with third-party vendors who use the technologies described in this section to conduct website analytics to help us track and understand how visitors use our Website. Such analytic information is not linked to the Personal Information of any visitor to the Website. One such provider is Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies to help analyze how users use the Website. By using the Website and accepting cookies, you consent to the processing of data about you by Google in the manner and for the purposes set out above. Please refer to the currently available opt-outs for Google Analytics by visiting <a href="https://tools.google.com/dlpage/gaoptout/">https://tools.google.com/dlpage/gaoptout/</a>. You may obtain additional information about Google Analytics by visiting the section titled "How Google uses information from sites or apps that use our services," located at www.google.com/policies/privacy/partners/.

#### Social Media Platforms and Networks

If you interact with us on social media or use features, such as plugins, widgets, or other tools made available by social media platforms or networks (such as Instagram, Facebook, X, Google, TikTok, Spotify, or YouTube) in connection with our Services, we may collect information that you share with us on social media or that such platforms share with us. Please review the privacy notices and settings of the social media platforms and networks that you use for more information about their privacy practices.

• Other Sources

We may obtain information about you from other sources, such as data analytics providers, third-party data providers, payment processors, event ticketing services, fraud prevention vendors, vendors that provide other services on our behalf, or publicly available sources.

## HOW WE USE YOUR INFORMATION

We use Personal Information and other information as described herein including for the following purposes:

- To contact you about our Services and to provide our Services to you;
- To create, maintain, customize, and secure your account with us, and to personalize your experience on the Website or Services;
- To send you requested newsletters, updates, or other information;
- To send you requested merchandise information;
- To operate the Website and to provide you with any specific services that you have requested;
- To deliver content and product and service offerings relevant to your interests;
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing;
- To help maintain the safety, security, and integrity of our Website, Services, databases and other technology assets, and business;
  For internal research; for technological development and demonstration; and to improve, upgrade, or enhance the functionality our Website and Services;
- For detecting security incidents; protecting against malicious, deceptive, fraudulent, or illegal activity; and prosecuting those responsible for that activity;
- To investigate suspected fraud, harassment, or other violations of any law, rule, or regulation, or the policies for the Website;
- As required by law or legal process;
- To respond to your direct inquiries;
- To add you to our mailing lists and send you emails from time to time; and
- For any additional purposes to which you specifically consent.

We reserve the right to use and disclose information that is not Personal Information in any manner permitted by law except as otherwise provided in this Privacy Notice.

### HOW WE DISCLOSE OR SHARE YOUR INFORMATION

Besides using your Personal Information ourselves, we may send your Personal Information and other information to other companies, affiliates, and third parties in the following instances:

- Service Providers and other Third Party Processors. We may disclose your Personal Information to third parties who may use your information to provide us services such as website hosting, data analysis, infrastructure provision, information technology services, customer service, e-mail and/or SMS text delivery services, payment processing, physical delivery services, auditing, and anti-fraud monitoring. These third parties may have access to Personal Information that is necessary to perform their functions, but they are only permitted to use such information in connection with performing services for us. They are not authorized by us to use the information for their own benefit.
- For merchandise purchased through our Services, we use Shopify as our payment processor. We do not receive or process your payment information, which is collected and processed through the Shopify platform. Please see Shopify's privacy notice and terms of use for additional information.
- Legal Compliance and to Defend Our Rights. We may disclose Personal Information and other information as we believe necessary or appropriate: (a) under applicable law, including laws outside your country of residence; (b) to comply with legal process, including to respond to requests from public and government authorities from jurisdictions outside your country of residence; (c) to enforce our terms and conditions; (d) to protect our operations or those of any of our affiliates; (e) to protect our rights, privacy, safety or property, and/or that of our affiliates, you or others; and (f) to allow us to pursue available remedies or limit the damages that we may sustain.
- Business Transfers. We may disclose your Personal Information and other information to third parties in connection with a corporate restructuring, acquisition, or divestiture.
- Aggregated or Non-Personal Information. We may disclose aggregated information or Non-Personal Information to unaffiliated third parties, such as business partners, manufacturers, distributors, and retailers, in a form in which the disclosed information will not contain nor be linked to any Personal Information, including without limitation to improve and enhance your experience using the Website and Services, and for our market research activities.

Please note that if you specifically consent to additional uses of your Personal Information, we may use your Personal Information in a manner consistent with that consent.

### HOW WE PROTECT YOUR INFORMATION

Personal information is maintained on our servers or those of our vendors, and is accessible by authorized employees, independent contractors, representatives, and agents as necessary for the purposes described in this privacy policy. We use reasonable and appropriate physical, technical, and organizational safeguards designed to promote the security of our systems and protect the confidentiality, integrity, availability, and resilience of Personal Information. However, due to the inherent open nature of the Internet, we cannot guarantee that communications between you and Company, or information stored on the Website, our Services, or our servers, will be free from unauthorized access by third parties such as hackers, and your use of the Website or Services demonstrates your assumption of this risk. If you have reason to believe that your interaction with us is no longer secure (for example, if you believe that the security of any account you might have with us has been compromised), please immediately notify us of the problem by contacting us <u>privacy@lossenseiinc.com</u>.

### DATA RETENTION

We will retain your information for as long as your account or inquiry is active or as needed to provide you with the Website or Services and for a reasonable time thereafter in accordance with our standard procedures or as necessary to comply with our legal obligations, to resolve disputes, and to enforce our agreements. Even if we delete some or all of your information, we may continue to retain and use anonymous or aggregated data previously collected.

### LINKS TO OTHER SITES AND SOCIAL MEDIA PLATFORMS

Our Website may contain links to other websites, applications or services that are not owned or controlled by us, including links to social media platforms, or may redirect you off our Website to other locations for information or other services, such as third-party ticketing service providers. This Privacy Notice only applies to information collected by us through our Website. We are not responsible for the privacy and security practices of other websites, applications, services, or social media platforms, or the information they may collect (which may include IP addresses or device identifiers). You should refer to such third parties' privacy policies on their sites to determine their respective privacy practices. Links to any other websites, applications, services, social media platforms, or content do not constitute or imply an endorsement or recommendation by us of the linked website, application, services, social media platform, and/or content.

You should be aware that any Personal Information that you voluntarily include and transmit online in a publicly accessible blog, forum, social network, or otherwise may be viewed and used by others. By using such features, you assume the risk that the Personal Information provided by you may be viewed and used by third parties.

### INTEREST-BASED ADVERTISING

We may ourselves, or with third-party vendors, use your information to deliver targeted advertising to you when you visit other websites. Cookies, clickstream data, and other similar technologies described below may be used in this process. For example, if you are searching for information on a particular product, we or our vendor may cause an advertisement to appear on other websites you view with information on that product. This form of advertising, sometimes called "targeted advertising," "behavioral advertising," or "cross-context behavioral advertising," enables us and our vendors to know about your interests in connection with the delivery of a specific ad. We believe that such advertising is helpful because it allows you to see advertisements that are relevant to your interests.

If you would like to opt out of these interest-based advertisements, please follow the opt-out process described in the section titled Your Choices below.

### **CROSS-BORDER DATA TRANSFERS**

If you submit Personal Information to us, such information may be processed in a jurisdiction where privacy laws may be less stringent than those in your country of residence. By submitting your Personal Information to us, you agree to the transfer, storage, and processing of such information in foreign jurisdictions including, but not limited to, the United States. Your Personal Information may be subject to access requests from governments, courts, or law enforcement in the United States. Where applicable, we may use model clauses approved by the laws of your jurisdiction (such as Standard Contractual Clauses approved by the European Commission) for cross-border data transfers.

### CHILDREN'S PRIVACY

Our Website and Services are intended for users ages 18 and over. We do not knowingly collect Personal Information from minors. When we become aware that Personal Information (or other information that is protected under applicable law) from a child under 16 (or such other age as may be restricted under local law) has been collected, we will use all reasonable efforts to delete such information from our database. If you believe we might have any Personal Information from or about a child under 16, please contact us <u>privacy@lossenseiinc.com</u>.

### YOUR CHOICES

• Email Messages

If you receive a marketing/promotional email from us, you may unsubscribe from any future such emails by sending an unsubscribe request to privacy@lossenseiinc.com. or by clicking the

"unsubscribe" link in a marketing/promotional email that you receive from us. We will process your request within a reasonable time after receipt. The same unsubscribe feature is available if you have signed up for our newsletter, updates through the Website, or other communications from us, and no longer wish to receive such communications. • Cookies and Tracking Technologies

If you would like to stop or restrict the placement of cookies or flush any cookies that may already be on your computer or device, please use our cookie banner or refer to and adjust your web browser preferences. Further information on cookies is available at <u>www.allaboutcookies.org</u>.

Note that cookie-based opt-outs must be performed on each device and browser that you wish to have opted out. For example, if you have opted out on your device browser, that opt-out will not be effective on your mobile device. Additionally, if you opt out on one of your devices, that opt out may not be effective on all of your devices. However, please be advised that cookie-based opt-outs are not effective on some mobile services.

### CALIFORNIA PRIVACY RIGHTS

The California Consumer Privacy Act of 2018 ("CCPA"), as amended by the California Privacy Rights Act of 2020, provides California consumers with specific rights regarding their Personal Information. This section describes the rights that California consumers have and explains how to exercise those rights. For the purposes of this section, Personal Information does not include: (i) information that is lawfully made available from federal, state or local government records; (ii) de-identified or aggregated data; or (iii) information excluded from the scope of the CCPA.

Information We Collect and How We Disclose It

General information regarding our collection, use, and disclosure of Personal Information is set forth in the Privacy Notice above. Information about our data practices pertaining to general categories of Personal Information can be found below (some types of Personal Information may apply to multiple categories).

As required under the CCPA, the following table sets forth the categories of personal data that we: (1) collect and have collected in the preceding 12 months; and (2) disclose for a business purpose and have disclosed for a business purpose in the preceding 12 months:

### A. PERSONAL IDENTIFIERS

Identifiers such as a real name, email address, postal address, unique personal identifier, online identifier, Internet Protocol (IP) address, telephone or mobile number

- Service providers and vendors
- Third parties we partner with for business purposes, including ticketing and other tour-related services
- Data analytics providers Our business partners

# B. COMMERCIAL INFORMATION

Information related to records of products or services purchased, obtained, or considered.

- Service providers and vendors who provide services on our behalf
- Third parties we partner with for business purposes, including ticketing and other tour-related services
- Our business partners
- Data analytics providers

C. INTERNET OR OTHER ELECTRONIC NETWORK ACTIVITY INFORMATION

Information regarding your interactions with our Website or Services, including with content and your browsing activities on our Website, email or SMS text messages, or advertisements, and your interactions with other websites, applications, or advertisements.

- Service providers and vendors who provide services on our behalf
  - Data analytics providers

For more information about how we use your personal data, please refer to the How We Use Your Personal Data section, above, and for more information about our purposes for disclosing your Personal Information, please refer to the How We Disclose Your Personal Information section, above.

### Your rights under the CCPA

### 1. Right to Know

You have the right to request that we provide certain information to you about our collection, use, or disclosure of your Personal Information. Once we receive and confirm your verifiable consumer request (see Exercising Your Rights, below), and subject to certain limitations that we describe below, we will disclose such information.

2. Right to Delete

You have the right to request that we delete any of your Personal Information that we collected from you and retained, subject to certain exceptions. Once we receive and confirm your verifiable consumer request (see Exercising Your Rights, below), we will delete (and direct our service providers to delete) your Personal Information from our records, unless an exception applies. However, we may retain Personal Information that has been de-identified or aggregated.

3. Right to Data Portability

You have the right to request a copy of Personal Information we have collected and maintained about you. The CCPA allows you to request your information from us up to twice during a 12-month period. We will provide our response in a readily usable (and usually electronic) format.

### 4. Right to Correct

You have the right to request the correction of any Personal Information we maintain about you

5. Right to Opt Out of Selling or Sharing Your Personal Information

Although the CCPA provides you with the right to opt out of the sale or sharing of your Personal Information, we have not sold or shared your Personal Information, as those terms are defined under the CCPA.

6. Right to Limit the Use of Your Sensitive Personal Information

The CCPA provides the right to limit the use or disclosure of your sensitive Personal Information ("SPI") if we are using your SPI beyond what is reasonable and proportionate to provide the requested goods or services. A business is only required to provide this right when its use of SPI does not fall within certain exception provided under the CCPA's regulations. Our use of SPI, if any, falls within this list of exceptions, and therefore we are not currently required to offer this opt-out right.

7. Right to Non-Discrimination

You have the right not to receive discriminatory treatment for exercising any of your CCPA rights. Unless permitted by the CCPA, we will not:

- Deny you goods or services.
- Charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties.
- Provide you a different level or quality of goods or services.
- Suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.

8. Exercising Your Rights

To exercise the rights described above, please contact us by using the following methods and indicate the right(s) that you wish to exercise:

- Calling us at: [INSERT TOLL-FREE NUMBER]
- Emailing us at: privacy@lossenseiinc.com
- Writing to us at: Mr. Dynamite Entertainment, LLC

Attn: Legal – Privacy 184 Osprey Hammock Trail Sanford, FL 32771

After submitting a request, we will take steps to verify your identity so that we may properly respond and confirm that it is not a fraudulent request. When providing us this information, you represent and affirm that all information provided is true and accurate. If we are unable to verify that the consumer submitting the request is the same individual about whom we have collected Personal Information, we may contact you for more information, or we may not be able to meet your request.

Only you, or an agent legally authorized to act on your behalf, may make a verifiable request related to your Personal Information. If you are making a request as the authorized agent of a California consumer, we will ask you also submit reliable proof that you have been authorized in writing by the consumer to act on such consumer's behalf.

### CALIFORNIA "SHINE THE LIGHT" LAW

In addition to the above rights, under California Civil Code Section 1798.83 ("Shine the Light"), California residents may have the right to request in writing from businesses with whom they have an established business relationship: (a) a list of the categories of personal information, as defined under Shine the Light, such as name, email address, and mailing address, and the type of services provided to the customer that a business has disclosed to third parties (including affiliates that are separate legal entities) during the immediately preceding calendar year for the third parties' direct marketing purposes; and (b) the names and addresses of all such third parties. To request the above information, please contact us by email at privacy@lossenseiinc.com. If you do not want your personal information shared with any third party who may use such information for direct marketing purposes, then you may opt out of such disclosures by sending an email to us at privacy@lossenseiinc.com.

### VIRGINIA PRIVACY RIGHTS

The Virginia Consumer Data Protection Act ("VCDPA") provides Virginia consumers with specific rights regarding their personal data. To the extent that you are a resident of Virginia, this section describes your rights under the VCDPA and explains how you may exercise these rights.

The categories of personal data we process, our purposes for processing your personal data, the categories of personal data that we share with third parties, and the categories of third parties with whom we share it are set forth in the terms of the Privacy Notice above.

### Rights to Your Information

In addition to the rights set forth in our Privacy Notice, the VCDPA provides you with the following rights:

Right to know. You have the right to know whether we process your personal data and to access such personal data.
Right to data portability. You have the right to obtain a copy of your personal data that you previously provided to us in a portable and, to the extent technically feasible, readily

usable format that allows you to transmit the data to another business without hindrance, where the processing is carried out by automated means. You may request such personal data up to twice annually, subject to certain exceptions.

- Right to delete. You have the right to delete personal data that you have provided or that we have obtained about you. Please note that we may deny such request if the requested deletion falls under an exception as set forth in the VCDPA. Additionally, if you request deletion of your personal data and we have obtained such data from a third-party source, we may retain such data by keeping a record of the deletion request and the minimum data necessary to ensure that your personal data remains deleted from our records and that such retained data is not used for any other purpose, or we may opt you out of the processing of such personal data for any purpose except for those allowed under the VCDPA.
- Right to opt out. You have the right to opt out of the processing of your personal data for purposes of: (i) targeted advertising; (ii) the sale of personal data; or (iii) profiling in furtherance of decisions that produce legal or similarly significant effects concerning you. As of the latest date of the Privacy Policy:
  - We do not process personal data for the purposes of targeted advertising;
  - We do not sell your personal data in exchange for monetary or other valuable consideration; and
- We do not engage in profiling decision based on your personal data that produce legal or similarly significant effects concerning you.
- Right to correct. You have the right to correct inaccuracies in your personal data, taking into account the nature of the personal data and the purposes for which we process it.
  Right to nondiscrimination. You have the right not to receive discriminatory treatment by us for the exercise of your privacy rights. We will not:
  - Deny you goods or services;
  - Charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties;
  - Provide you a different level or quality of goods or services; or
  - Suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.

• Sensitive Personal Information. We do not currently collect or process sensitive personal information as defined under the VCDPA.

### How to Exercise Your Rights; Verifying Your Identity

To exercise any of your privacy rights, or if you have any questions about your privacy rights, you may contact us by one of the means provided in the Contact Us section, below. After submitting a request, we will take steps to verify your identity so that we may properly respond and/or confirm that your request is not fraudulent. We may contact you for additional information as reasonably necessary to authenticate your request, but if we are ultimately unable to authenticate your request using reasonably commercial efforts, then we may not be able to comply with it.

Only you may make a verifiable request related to your personal data. If you are making a request as the parent or legal guardian of a known child regarding the processing of that child's personal data, we may ask you to submit reliable proof of your identity.

Response Time; Your Right to Appeal

We will make every effort to respond to your request within 45 days from when you contacted us. If you have a complex request, VCDPA allows us up to 90 days to respond. We will contact you within 45 days from when you contacted us to inform you of the need for additional time and the reason for such extension. We may charge you a reasonable fee to cover administrative costs if your requests are manifestly unfounded, excessive, or repetitive.

If we decline to take action on a request that you have submitted, we will inform you of our reasons for doing so and provide instructions for how to appeal the decision. You will have the right to appeal within a reasonable time after you have received our decision. Within 60 days of our receipt of your appeal, we will inform you in writing of any action taken or not taken in response to the appeal, including a written explanation of the reasons for the decisions. If we deny your appeal, we will provide you with a method for contacting your state attorney general's office to submit a complaint.

### EUROPEAN PRIVACY RIGHTS

TO THE EXTENT APPLICABLE, AND ONLY IF YOU ARE SITUATED IN THE EUROPEAN ECONOMIC AREA, SWITZERLAND, OR THE UNITED KINGDOM, THIS SECTION DESCRIBES OUR PROCESSING OF YOUR PERSONAL DATA COLLECTED VIA THE SERVICES AND SETS FORTH THE RIGHTS YOU MAY HAVE UNDER APPLICABLE LAW.

### Legal Basis

We will only use your personal data, as that term is defined under the General Data Protection Regulation or UK General Data Protection Regulation (collectively, "GDPR"), when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests.
- Where you have consented to a certain use of your personal data.
- Where we need to comply with a legal or regulatory obligation.

To the extent permitted under applicable laws, we will also process, transfer, disclose, and preserve personal data when we have a good faith belief that doing so is necessary.

### Data Controller

We are the data controller of all personal data collected directly through our Services. When a link on our Services directs you to a business partner, such as a ticket sales provider, such partner may serve as the controller or as a joint controller of your personal data. To contact us, please see the section below titled Contact Us.

### Data Subject Rights

If you are situated in the European Union, Switzerland, or the UK, then with respect to the personal information processed via the Services, you have the right as a data subject under the GDPR to:

- Access: You have the right to receive a copy of the personal data we hold about you and to check that we are lawfully processing it.
- Rectification: You have the right to correct any incomplete or inaccurate data we hold about you, though we may need to verify the accuracy of the new data you provide to us.
  Erasure: You have the right to have your personal data erased where there is no longer a need for us to process it, where you have successfully exercised your right to object to processing (see below) or where we are required to erase your personal data to comply with local law. Note, however, that we may not always be able to comply with your request of
- erasure for specific legal reasons which we will state, if applicable, at the time of your request.
  Objection. You have the right to object to the further use or disclosure of your personal data for certain purposes or if you feel it impacts on your fundamental rights and freedoms. You
- Objection. You have the right to object to the further use or disclosure of your personal data for certain purposes or if you feel if impacts on your fundamental rights and freedoms. You also have the right to object if we are processing your personal data for direct marketing purposes.
- Restriction. You have the right to have us suspend the processing of your personal data (a) if you want us to establish the data's accuracy; (b) where our processing of the data is
  unlawful but you do not want us to erase it; (c) where you need us to hold the data even if we no longer require it as you need it to establish, exercise, or defend legal claims; or (d)
  you have objected to our use of your data but we need to verify whether we have overriding legitimate grounds to use it.
- Data Portability. You have the right to request the transfer of your personal data to you or to a third party. We will provide to you, or a third party you have chosen, your personal data in a structured, commonly used, machine-readable format. Note that this right only applies to automated processing of personal information that you provided to us where such processing was based on consent or performance of a contract with you.
- Withdrawal of Consent. You have the right to withdraw any consent that you provided to us to process your personal data where we are relying on consent to process your personal data. However, this will not affect the lawfulness of any processing carried out before you withdraw your consent.

If you are situated in the EEA, Switzerland, or the UK and have any complaints regarding our privacy practices, you have the right to make a complaint at any time to your local supervisory authority. If you are in the EEA, you may lodge a complaint with a supervisory authority that has authority in your country or region. If you are in the UK, you may lodge a complaint with a supervisory authority that has authority in your country or region. If you are in the UK, you may lodge a complaint with the Information Commissioner's Office.

We would, however, appreciate the chance to address your concerns before you approach your supervisory authority, so please contact us in the first instance. If you have a question or concern, please contact us at privacy@lossenseiinc.com.

Please note that for you to assert these rights, we may need to verify your identity as a security measure to confirm your right to access your personal data and to avoid unauthorized disclosure of such data.

### CHANGES TO THIS NOTICE

We reserve the right, at our discretion, to update this Privacy Notice at any time and will notify you of any material changes to the way in which we treat Personal Information by posting an updated Privacy Notice or other notice on relevant areas of our Website. Any updated version of this Privacy Notice will be effective immediately upon posting unless otherwise specified. Your continued use of the Website or Services after the effective date of the revised Privacy Notice will constitute your consent to those changes. However, we will not, without your consent, use your previously collected Personal Information in a manner materially different from what was stated at the time your Personal Information was collected. We encourage you to periodically review the Website for the latest information on our privacy practices.

### CONTACT US

For questions or concerns relating to privacy, please contact us at:

EMAIL: privacy@lossenseiinc.com TELEPHONE: 1 (800) 930-0446 ADDRESS: Mr. Dynamite Entertainment, LLC Attn: Legal – Privacy 184 Osprey Hammock Trail Sanford, FL 32771